



HM GOVERNMENT OF GIBRALTAR
Ministry of Tourism, Public Transport and the Port
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PRESS RELEASE

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THE GIBRALTAR TOURIST BOARD SPONSORS “EXPERIENCIA”

The Gibraltar Tourist Board is the headline sponsor of “Experiencia”, an evening of entertainment, fashion and music, which takes place on Thursday, 26th April at the Industry Members’ Club at Westbourne Studios. The event launches to press at The Mostyn Hotel in Marble Arch on Thursday 19th April.

“Experiencia” is aimed at raising funds and awareness for Hestia, a London-based charity providing housing, support, protection and care services to a range of vulnerable people including ex-offenders, people with mental health needs and victims of domestic abuse.

“Experiencia” is the brainchild of Gibraltarian singer/songwriter Surianne Dalmedo, who in her role as ambassador for Hestia will bring together talent from Gibraltar and London for an evening of storytelling through music and fashion. As well as a performance on the night by Surianne herself, the invited audience will also have the opportunity to discover Guy Valarino, another accomplished Gibraltarian singer/songwriter based in London. The Gibraltar fashion element of the evening will be provided by designer Dorcas Hammond whose achievements include the design of the stunning collection worn by Kaiane Aldorino when she was crowned Miss World 2009. Dorcas will be travelling to London for the event with 4 local models.

“I am extremely proud that the Gibraltar Tourist Board is sponsoring this exciting event,” said the Hon Neil Costa, Minister for Tourism. “Both evenings will not only showcase a sample of the wealth of talent we are so fortunate to have here, but will also give those attending, the opportunity to learn more about Gibraltar as a holiday destination. Staff of Gibraltar House will attend both events, to be on hand to give out information about what to see and do in Gibraltar. I would like to take this opportunity to wish Surianne and her team every success.”